

# Philosophical Faculty Palacký University Olomouc

## Department of Applied Economics

## FINAL THESIS REVIEW

Thesis type: Diploma

Student (name and surname): Bc. David Pospíšil

Opponent: Mgr. Pavla Slavíčková, Ph.D.

The topic of the final thesis: Artificial Intelligence in Global Management

#### 1. Difficulty of the thesis in:

Theoretical knowledge	standard	high
Input data and its elaboration	standard	high
Applied methods	standard	high

### 2. Evaluation of the thesis:

Criterion	Evaluation grade (acc. to SC UP)						
	A	В	C	D	E	F	
Level of reaching the thesis goal(s)					X		
Logical construction of the thesis				X			
Amount of student's own contribution in comparison to the amount of taken information				X			
Suitability of applied methods					X		
Work with resources including citations				X			
Layout of the thesis (text, graphs, tables)		X					
Stylistic level, grammaticality			X				
Applicability of the thesis conclusions in practice					X		

3. Questions to answer during the defense (eventually remarks of the opponent):

The aims declared by author in the Introduction are exaggerated and disproportionate for the Master Thesis. The main part of the work is theoretical; the amount of resources is sufficient. However, original research based on clear methodology is missing. Rather than fulfill requirements for the diploma thesis the text works as an essay on chosen topic. Using two different types of quotations is unclear and erroneously.

- 4. The thesis is recommended for the defense.
- 5. Suggested classification grade: D

Place and date Olomouc, 13/12/2018

Signature of the opponent