

Průběh obhajoby bakalářské práce:

1. Introductory remarks.
2. Beginning of advertising as a part of the city expansion.
3. Different methods of transportation in London and their accessibility to the public.
4. Posters drawing people to the underground, self-promotion.
5. Contemporary situation, diversity. 4 categories of posters analyzed.

Posledy jsou přílohy.

Klasifikace: 3; 1,5
Datum obhajoby: 3.9.2012

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podpis zkoušejícího